PEARLS BEAUTY INSTITUTE

BLACK SOAP

FORMULATION INTENSIVE



Learning Area 1 — African Black Soap Foundations

Description:
Develop a strong understanding of African Black Soap, including its traditional origins, raw materials, formulation characteristics, and application in modern personal care products.

Core Learning Areas:

- Introduction to African Black Soap
- Traditional raw materials and their functions
- Understanding African Black Soap systems
- Key formulation characteristics
- Product quality and performance considerations
- Skin and body-care applications

Learning Area 2 — Formulation Science & Ingredient Selection

Description:
Learn how to design African Black Soap formulations from scratch by understanding ingredient functionality, selection, compatibility, and formulation structure.

Core Learning Areas:

- Ingredient selection and functionality
- Understanding the role of oils, botanical materials and other formulation components
- Formulation structure and design
- Formulation calculations
- Ingredient compatibility
- Skin-type and product-positioning considerations
- Customising formulations for different product objectives

Learning Area 3 — Product Development & Formulation Troubleshooting

Description:
Apply formulation principles to develop targeted African Black Soap products while identifying and resolving common formulation and processing challenges.

Core Learning Areas:

- Developing targeted Black Soap formulations
- Botanical and functional formulation concepts
- Product positioning and formulation objectives

- Common formulation challenges
- Troubleshooting formulation and processing problems
- Improving texture, appearance and overall product performance
- Refining formulations based on evaluation results

Product Formulation Projects:
Botanical Elixir Black Soap
Purifying Black Soap
Even-Tone Black Soap
Luxe Botanical Black Soap
Radiance Black Soap

Learning Area 4 — Practical Formulation & Product Evaluation

Description:
Develop practical competence in producing and evaluating African Black Soap formulations, from preparation through finished-product assessment.

Core Learning Areas:

- Practical formulation from scratch
- Manufacturing and processing considerations
- Batch preparation and consistency
- Appearance and texture evaluation
- Cleansing and sensory characteristics
- Skin feel and user experience
- Basic product performance assessment
- Identifying areas for formulation refinement