PEARLS BEAUTY INSTITUTE

BODY SCRUB

FORMULATION INTENSIVE



Learning Area 1 — Body Scrub Formulation Foundations

Description:

Develop a strong understanding of body scrub formulation, including exfoliation systems, exfoliating materials, product structure and the principles that influence product performance and user experience.

Core Learning Areas:

- Introduction to body scrub formulation
- Physical exfoliation systems
- Types and functions of exfoliating materials
- Product structure and formulation architecture
- Selecting ingredients for different scrub formats
- User experience and sensory characteristics
- Product performance considerations

Learning Area 2 — Formulation Design & Ingredient Selection

Description:

Learn how to design body scrub formulations from scratch by selecting appropriate ingredients and building formulations around specific product objectives and skin-care needs.

Core Learning Areas:

- Ingredient selection and functionality
- Exfoliant selection and incorporation
- Oil-based, cream-based and other scrub systems
- Formulation structure and balance
- Texture and spreadability considerations
- Customising formulations for different product concepts
- Formulation calculations and batch scaling

Learning Area 3 — Product Development & Troubleshooting

Description:
Apply formulation principles to develop different body scrub concepts while understanding how to identify and address common formulation and processing challenges.

Core Learning Areas:

- Product concept development
- Formulating for different sensory experiences
- Texture and consistency optimisation
- Exfoliant distribution and stability considerations
- Common formulation challenges
- Troubleshooting and formulation refinement

Product Formulation Projects:

- Whipped Body Soufflé Scrub
- Radiance Renewal Body Polish
- Botanical Therapy Polish
- Luxe Cream Polish
- Mineral Renewal Polish
- Hydra Smooth Body Polish

Learning Area 4 — Practical Formulation & Product Evaluation

Description:
Develop practical competence in producing and evaluating body scrub formulations from formulation preparation through finished-product assessment.

Core Learning Areas:

- Practical formulation from scratch
- Manufacturing and processing considerations
- Batch preparation and consistency
- Appearance and texture evaluation
- Spreadability and absorption characteristics
- Exfoliation performance
- Sensory evaluation and skin feel